Indiana Ground Water Association • www.indianagroundwater.org
2010 ADVERTISING ORDER FORM

Billing Inquiries:
Indiana Ground Water Association
Donna Sheets, IGWA Executive Director
7915 S. Emerson Ave., Suite 132 Indianapolis, Indiana 46237-9708
Ph: 317-889-2382 or 888-443-7330
Fax: 317-889-3935
Email: ingroundwater@msn.com

Each ad is billed upon publication. A 2% per month service charge will be imposed on all accounts 30 days past due. The editor reserves the right to pull any ad on account 60 days past due. Standard 15% commission paid to recognized advertising agencies on display space ONLY when camera ready art is provided. Agency commission is not applicable if account is 60 days past due.

Right of Publisher: IGWA reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

IGWA Newsletter—2010

Published four times per year, the IGWA Newsletter is an 8-page, one-color document that all IGWA members receive. Choose to advertise in all four issues or in individual issues. Publishing dates are: Winter, Spring, Summer, and Fall.

Ads Due Dates:

Winter 2010:	January 20, 2010
Spring 2010:	March 20, 2010
Summer 2010:	June 19, 2010
Fall 2010:	September 21, 2010

Ad Size	Cost	Size
1/2–page	*$175*	*7.5" wide x 4.375" tall*
1/4–page	*$100*	*3.625" wide x 4.375" tall*
1/6–page	*$65*	*2.3" wide x 4.375" tall*

The newsletter is printed in one-color. Submit black and white ads only.

Ad Mechanics for All Publications

Digital Ads will be accepted in these f ormats:

- Acceptable Media: CD or via email.
- File Formats: High resolution (300 dpi) PDF, EPS, JPG, or TIFF.
- Acceptable Applications: QuarkExpress, InDesign, Illustrator or Photoshop.
- Required with all ads: Include all supporting files, printer and screen fonts when submitting application files.
- Scanning: We can scan high contrast, camera-ready print-outs for black and white ads only.

The quality of the the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

Send ads and production questions to:
Mary Breidenbach, Cumulus Design
1111 E. 54th Street, #133
Indianapolis, IN 46220
Phone/Fax: 317-205-9635
Email: mary@ecumulus.com

AD INSERTION ORDER FOR 2010

IGWA Newsletter

Issue	Size	Cost
___ Winter 2010	_____	$_____
___ Spring 2010	_____	$_____
___ Summer 2010	_____	$_____
___ Fall 2010	_____	$_____
>>>>>>>>>>>>>>>>>>>> TOTAL		$_____

Mail or fax completed form to:
Indiana Ground Water Association
7915 S. Emerson Ave., Suite 132 Indianapolis, Indiana 46237-9708

FAX: 317-889-3935

Name: _____

Company : _____

Address : _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Payment Type: ___Invoice or ___Check (included with order)
Make check to Indiana Ground Water Association